

BRAUN

CareStyle 3

IS3257 BK

www.braunhousehold.com



4-star ergonomics certified iron*.

Ergonomics certified iron for maximum comfort and effortless ironing*. The unique ComfortPro handle features an optimal angle for reduced wrist stress, proving a more comfortable ironing experience.



Eco iCare Mode

Protects your clothes with a safe temperature, using less water and energy without compromising on results. For faster, easier and more efficient ironing.



Turbo Mode

Maximum steam power and higher temperature for particularly tough ironing jobs.



Safe on garment

Safe and gentle on all ironable fabrics, protects your clothes from any burn or damage while ironing.



Easy CalcClean with reminder

Protects your steam generator, prolonging its lifespan, for long lasting performance.



2-in-1 integrated tray

Cleaning vessel is integrated in the station. Engineered for maximum convenience when descaling.



Sanitization function

Eliminate in seconds more than 99.99 % of bacteria and viruses from your clothes and home textiles.***

Extra fast and compact

Designed for extra fast performance, combines the DoubleSteam technology with a compact design. Save space without compromising on your ironing results or time.

The world's first FreeGlide 3D Technology Glide backwards over any obstacle like buttons and pockets without getting stuck.

EloxaPlus

Braun's best gliding soleplate. Extraordinary glideability for faster ironing and 2x harder than stainless steel** for long-lasting performance.

50% time saving

2x more steam compared to traditional steam irons. According to internal laboratory test vs. Braun FreeStyle 3.

Removable 1.8 L water tank

Easy to refill, transport and store. Fewer interruptions for refilling, which makes ironing faster.

Caring for a more sustainable future

- Steam station made with 58 % recycled plastic.
- Steam station made with 75 % of recycled aluminium.
- Box made of 89 % recycled cardboard.
- User manual made of 100 % recycled paper.
- Eco iCare mode saves up to 0,7 kWh and 0,9 l water per hour*.

*Eco iCare mode vs. Turbo mode

Technical data

Model	IS3257 BK
Approbation type	12830040
Body colour	Black
Tank colour	Black
EAN	8021098005502
SKU	0128810002
Programs available	Eco iCare, Turbo
Silent Technology	●
Soleplate	EloxaPlus
Power	2.200 W
Constant steam	130 g/min
Pressure/Steam shot	7.5 bar / 500 g/min
Water tank	1.8 l (removable)
Safety iron auto-off	●
Lock system	●
Power cord length	1,7 m
Double cord length	1,8 m
Double cord storage	●
Suitable for tap water	●
Handle	ComfortPro
Size (without iron)	36,2 x 18,4 x 23,8 cm
Size (with iron)	36,2 x 18,4 x 27,8 cm
Weight (iron only)	1,1 kg
Weight (iron+station)	3,0 kg

*Certified by ErgoCert (Ergonomics Certifying Institute, recognized by Accredia).

** External laboratory test, compared to AISI 304 DIN W.Nr.1.4301 and standard UNI EN ISO 6507-1:2018.

***Independent laboratory test. Maximum temperature setting on cotton fabric. Back and forth ironing (5 cm/sec) – visit www.braunhousehold.com